(For students admitted in 2012-13 under the 3-year degree)

Curriculum for BBA in Global Business

General Requirements

Students are required to complete the following general requirements for graduation in addition to program specific requirements:

Required Courses in English Communication
Common Core Requirements
Required Course in Physical Education

For details please refer to the section "General Requirements" on this website.

Program Specific Requirements

Credit(s)

Required courses

		GBUS 1000	Global Leadership Development	0
		GBUS 2010	Global Business Analysis	3
(1)		GBUS 2020	Public Service Project	1
		GBUS 3010	Global Perspectives on Contemporary Issues	3
		GBUS 3020	Integrated Business Case Studies	2
		GBUS 4910	Capstone Project	4
	or	GBUS 4930	Capstone Project I	2
	and	GBUS 4940	Capstone Project II	2
		ACCT 2010	Principles of Accounting I	3
(2)		ECON 2103	Principles of Microeconomics	3
(2)	or	ECON 2113	Microeconomics	3
(2)	or	ECON 2913	Honors Microeconomics	3
		FINA 2303	Financial Management	3
		ISOM 2010	Introduction to Information Systems	3
		ISOM 2500	Business Statistics	3
		ISOM 2700	Operations Management	3
		MARK 2120	Marketing Management	3
		MGMT 2110	Organizational Behavior	3
(3)		MGMT 2120	Business, Society and the Individual	1
(4)		SBMT 1111	Business Student Induction	0
(5)		LANG 1112	Chinese Business Communication I	3
		LANG 1210	Japanese Language and Related Culture I	3
	or	LANG 1220	Arabic: a key to the Middle East	3
	or	LANG 1310	French: World Language and Culture	3
	or	LANG 1320	German in the World of Science and Technology	3
	or	LANG 1330	Spanish and the Other America	3

	or	LANG 1410	Latin and the Legacy of the Roman World	3
	or	LANG 1420	Classical Greek and its Impact in the Modern World	3
(6)		MATH 1003	Calculus and Linear Algebra	3

Elective courses

	Elective types		Minimum no. of courses	Minimum total credits
(7)	GBUS	Global Business Elective	2	6
(8)	SB&M	Business Breadth	3	9

Notes:

(1) Students may take SBMT 2100, SBMT 2110, or GNED 2710 to replace this course.

(2) Students entering with AL Economics take ECON 2113; however, those with grade B or above in HKAL Economics will take ECON 2913. All other students without AL Economics background, including those entering with AL Business and Economics, take ECON 2103.

(3) Students may take MGMT 2120 in either Fall or Spring during their second year of study.

(4) Students who have completed this course in their preparatory year of study do not need to take the course again in their year one.

(5) Students cannot replace this course by LANG 1110 (prior to 2012-13)/1111 (prior to 2011-12) for graduation purposes. Students recruited from Mainland China will replace this course by a free elective. For international students who are assessed as having inadequate Chinese background to take LANG 1112, they will replace this course by LANG 1120.

(6) Students should take MATH 1003 or a free elective with respect to their prior mathematics background as follows:

Prior mathematics background: HKCEE Mathematics only, or grade C or below in HKCEE Additional Mathematics
Course to be taken: MATH 1003

Prior mathematics background: Grade B or above in HKCEE Additional Mathematics; OR a passing grade in AS Mathematics and Statistics, AL/AS Applied Mathematics or AL Pure Mathematics
Course to be taken: Free Elective

Prior mathematics background: Qualification apart from the above - students in this group are required to take a Mathematics Placement Test.
Course to be taken: MATH 1003 or a free elective, subject to School approval on consideration of the placement test result.

(7) At least two Global Business elective courses with a minimum of total 6 credits must be selected from GBUS elective courses, ACCT 3610, ECON 4384, ISOM 4020, MARK 3430, MARK 4450, MGMT 4220 and MGMT 4240. Students are not allowed to use the Global Business elective courses to fulfill the requirement of their second major requirements.

(8) Students are required to take at least three business courses of nine credits from discipline(s) outside their first major to fulfill the Business Breadth requirement. They can make use of all Business Breadth credits to count towards the second major requirement. Students are advised to take the Business Breadth courses in their second and third year of studies.

A minimum of 102 credits is required for the BBA program in Global Business. Students must take additional course(s) and/or elective(s) of higher-than-required credit value to meet the minimum total of 102 credits.

Students in the Global Business Program who have an TGA below 2.3 in both Fall and Spring terms of their first year are required to transfer to BBA in General Business Management, or another BBA program subject to approval from the program offering department.