(For students admitted in 2017-18 under the 4-year degree)

BBA in Global Business

In addition to the requirements of their major programs, students are required to complete the University and School requirements for graduation. For details please refer to the respective sections on this website.

Unless approved by the Dean or the Dean's designate, students are not allowed to reuse courses that are counted towards the University Common Core or the School Requirements to also fulfill the Major or Option requirements.

Students may use no more than 6 credits earned from courses offered in pure online delivery mode to satisfy the graduation requirements of a degree program. This 6-credit limit does not apply to credits obtained through the credit transfer procedures of the University.

For students graduating with an additional major, they must take all the requirements specified for that major, within which they must complete at least 20 single-counted credits. These 20 credits cannot be used to fulfill any other requirements for graduation except for the 120-credit degree requirement.

Major Requirements

Required Course(s)

			Credit(s) attained
GBUS	1000	Global Leadership Development	0
GBUS	2010	Global Business Analysis	3
GBUS	2020	Public Service Project	1
GBUS	3010	Global Perspectives on Contemporary Issues	3
GBUS		Note: GBUS 3030 OR GBUS 3040 OR GBUS 3050	3-4
GBUS	3030	Global Business Case Studies	4
GBUS	3040	Doing Business in Asia and Emerging Markets	3
GBUS	3050	Deal Making in Asia and Emerging Markets	3
GBUS	4910	Capstone Project	4

Elective(s)

			Minimum credit(s) required
GBUS		Global Business Electives (2 courses from the specified elective list, of which at least one course must be offered by GBUS. Courses taken to fulfill requirements of an additional major in SBM may not be counted towards this elective requirement.)	6
GBUS		All GBUS elective courses	
ACCT	3610	Business Law	3
ECON	4384	Globalization: Trade, Investment and Exchange Rate	4
ISOM	4020	Innovation Management and Technology Entrepreneurship	3
MARK	3430	Global Marketing	4

MARK	4450	Brand Management	4
MGMT	3140	Negotiation	4
MGMT	4220	Entrepreneurship and Small Business Studies	4
MGMT	4230	International Management	4
MGMT	4240	Strategic Management in China	4
MGMT	5730	Social Entrepreneurship and Venture Philanthropy	3
ENTR	3010	Structured Mentoring: Inspiring Leadership	3
ENTR	3020	Identifying Innovation Opportunities	3
LANG		Foreign Language Elective (1 course from the specified elective list. Subject to approval of the program office, students may use transferred credits on a foreign language course taken while on exchange to fulfill this requirement. Students with non-Chnese language background may consult the program office for the use of Chinese language course to fulfill this requirement.)	1
LANG	1210	Japanese Language and Related Culture	3
LANG	1220	Arabic: a key to the Middle East	3
LANG	1310	French: World Language and Culture	3
LANG	1320	German in the World of Science and Technology	3
LANG	1330	Spanish and the Other America	3
LANG	1410	Latin and the Legacy of the Roman World	3
LANG	1420**	Classical Greek and its Impact in the Modern World	3

Other(s)

One regular term of study abroad

***Remarks on course(s):*

- LANG 1420: The course was last offered in 2012-13 and was deleted subsequently.