The Hong Kong University of Science and Technology

School of Business and Management

An Example on Student's Pathway (as of 31 July 2026)

<< *Declaration of major*

School:		**School of Business and Management**		Student's Pathways (i.e. Study Pattern)											
Department:		**School of Business and Management**		Pathway 1											
Program:		**BBA in Global Business**		Background: HKDSE 4 Core + 2 Elec Profile: Normative.											
Course Offering Dept (course code prefix)	Course Code	Course Title / Courses List	Credits	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring	**Sub-total**	**Remarks**		
School Requirements															
ACCT	2010	Principles of Accounting I	3	3								3			
ACCT	2200	Principles of Accounting II	3				3					3			
ECON		Note: ECON 2103 OR ECON 2113	3												
ECON	2103	Principles of Microeconomics	3	[3]	3							3			
ECON	2113	Microeconomics	3												
ECON		Note: ECON 2123 OR ECON 3123 (BSc ECOF students can only use ECON 3123 to fulfill this requirement; while others should take ECON 2123)	3			[3]	3					3			
ECON	2123	Macroeconomics	3												
ECON	3123	Macroeconomic Theory I	3												
FINA	2303	Financial Management	3			3						3			
ISOM	2010	Introduction to Information Systems	3		[3]	3						3			
ISOM	2020	Coding for Business	1			1						1			
ISOM	2500	Business Statistics	3		3							3			
ISOM	2600	Introduction to Business Analytics	1			1						1			
ISOM	2700	Operations Management	3		[3]	3						3			
MARK	2120	Marketing Management	3		3	[3]						3			
MGMT	2010	Business Ethics and the Individual	2	2								2			
MGMT	2110	Organizational Behavior	3		3	[3]						3			
MGMT	2130	Business Ethics and Social Responsibility	2					2	[2]			2			
MATH		Note: MATH 1003 OR MATH 1013 OR MATH 1020 OR MATH 1023	3-4												
MATH	1003	Calculus and Linear Algebra	3												
MATH	1013	Calculus I	3	3								3			
MATH	1020	Accelerated Calculus	4												
MATH	1023	Honors Calculus I	3												
Required credits for School Requirements			39-40									39			
Major Requirements															
Major Required Courses and Electives															
GBUS	1000	Global Leadership Development	0			0	0	0	0	0	0	0			
GBUS	2010	Global Business Analysis	3				3					3			
GBUS/SBMT		Note: GBUS 2040 OR SMBT 2100-2110	1-4												
GBUS	2040	Environmental, Social, and Governance (ESG) Corporate Project	1					1	[1]			1			
SBMT	2100-2110	Community Services Project	1-4												
GBUS/ISOM		Note: GBUS 3030 OR ISOM 4780	3-4												
GBUS	3030	Global Business Case Studies	4					3	[3]			3			
ISOM	4780	Integrated Planning and Execution	3												
GBUS	4910	Capstone Project	4							4	[4]	4			
GBUS		Global Business Electives (Courses from the specified elective list, of which at least 6 credits from Area A, and at least 1 course from Area B and Area C, respectively. With approval of the program office, students may replace the requirement of completing one Additional Major/ Extended Major/ Minor (see "Others" below) by taking additional 9 credits at 3000-level or above from this elective list, with at least 1 course from Area A out of the additional 9 credits.)	15-24					3	3	3	6	15			
Required credits for Major Required Courses and Electives			26-39									26			
Other requirements															
		Complete one Additional Major, Minor or Extended Major Program (Students pursuing Dual Degree Program in Technology and Management are exempted from this requirement)										0			
		One regular term of study abroad										0			
University Legal Education Requirements															
LEGL	1000	Legal Education (Basic Law, National Security Law and Safeguarding National Security Ordinance)	0	0	0	0	0	0	0	0	0	0	It is a self-paced online course.		
Sub-total for University Legal Education Requirements			0									0			
University Common Core															
CORE	C3 - C10	U CORE - Others	24	4	2	3	6	3	3	3		24			
CORE	C1 & C2	U CORE - English Language	6	3	3							6	Students who are required to take both English for University Studies (EUS) and English for Specific Academic Purposes (ESAP) shall take them in Y1 Fall and Y1 Spring respectively. For those who are required to take ESAP plus one Advanced Communication (AC) course, they will take ESAP in Y1 and the AC course in any term after completion of ESAP.		
Sub-total for University Common Core			30									30			
				Term load (excl. free credits)											
				15	17	14	15	12	6	10	6				
				95#											

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Notes:

[ ] denotes the course is also offered in other terms as indicated and students may take the course in one of these terms subject to advice by the program office.

To graduate, students should complete at least 120 credits in approved courses. They may need to take courses additional to the required and elective courses as specified above to meet this minimum credit requirement.

>> The content of this example is not necessarily equivalent to a complete list of graduation requirements of the program. Students should refer to the Program Catalog for updated graduation requirements. For up-to-date information on course offering and scheduling, students should check it out from respective School and Department.

2026-27 GBUS (4Y) (2026-27 intake)

EXAMPLE